



How to write a motivation letter to apply for the Postgraduate course in Companion Animal Behaviour and Welfare (PG CABW)

Why write a motivation letter?

An important part of the application procedure for the Postgraduate course in Companion Animal Behaviour and Welfare is the motivation letter. We will assess your motivation letter together with your CV to find out if you are the kind of student we are looking for in our PG CABW course and whether you have a realistic chance to complete the course successfully.

How to write an excellent motivation letter?

In the first part of the letter tell us about your background in the field of companion animal behaviour and welfare. Think for example of the following questions. In what kind of activities have you participated that illustrate your interest and passion for companion animal behaviour and welfare? How are these activities going to influence your functioning during the course?

In the second part elaborate on your ambition to study companion animal behaviour and welfare. Why do you feel attracted to the PG CABW course? What is your motivation to participate in this course as opposed to other courses? What do you expect to learn during the course? What do you think makes you an excellent student for this course?

In the final part of your letter tell us about your future plans. How are you going to implement your knowledge in daily practice? What are your career plans? How does the PG CABW course help you in achieving your goals?

For the format of your motivation letter, follow the general guidelines below:

1. Write your motivation letter in English.
2. Use a font size 12, line spacing 1.5 and a page margin of at least 2.0 cm.
3. Maximum length: 3 A-4 pages.
4. Include the date, your name, address and email address and sign your letter.
5. Save your letter as a PDF file and send it to Jolanda Pluijmakers (jolanda@davalon.nl).

Please be aware that you must submit your motivation letter the 15th of September 2017 at the latest.